



newsletter

July  
2020



## ...is here for **YOU!**

We have continued to provide the best service we can to our members during this period of uncertainty.

While over the last few weeks and months we had to change our hours, we increased our services online. You can now become a member of TLCU through our website [loughcu.ie](http://loughcu.ie) and you can get a Loan from the comfort of your own home.

Local,  
Loyal  
& Lending

As life resumes, we are mindful of those who cannot call into us in **Togher** or **Bandon** Road. Therefore, we will do whatever we can to help you by phone on **021 4963384**, email: **staff@loughcu.ie** or on the web at **[www.loughcu.ie](http://www.loughcu.ie)**.

### GREEN LOANS

at The Lough Credit Union



Thinking of going 'green'? Talk to us  
about our Green Loan!

Freephone: 1800 410400 | [www.loughcu.ie](http://www.loughcu.ie)



Local, Loyal & Lending

We welcome our members into either branch to conduct their business. We have taken all the measurements necessary to allow this. i.e sanitiser in the banking halls and at each counter, added extra screen security for both Staff and Members and floor & seat signs to direct members where to queue.

The Lough Credit Union will continue to be at the heart of community supporting our existing members and welcoming new members to avail of our services.

# Did you know?



- ✓ You can join The Lough Credit Union and apply for a loan **straight away**.
- ✓ Approval is based on the amount you can afford to repay.
- ✓ It **couldn't be easier** to get a loan and we have a very high loan approval rate. You can apply for a loan from anywhere as we offer many ways to make an application including; in one of our **branches, online, over the phone or by email**.
- ✓ The credit union is here for loans big and small. You can borrow up to **€75,000(unsecured)** with us, or **€100,000(secured)**.
- ✓ At The Lough Credit Union, we want everything that is good about a Credit Union but delivering it in a way that meets our members **modern day needs**.
- ✓ We have some of the most competitive loan rates on the market, including promotional rates for **Car Loans, Home Improvement Loans, Education Loans and Secured Loans**.
- ✓ You can **live, work or even study** in our common bond to become a member here at The Lough Credit Union.

The 'I've always wanted to do that' loan

## LOUGH, STOCK & BARREL LOAN

Phone A Loan 1800 410400

FOR SPECIAL MOMENTS

## FIRST TIME BORROWER LOAN

Local, Loyal & Lending

The **Lough Credit Union**,

# part of the Community



Before Covid 19 took a hold, we supported front line workers including the Bons and residents and staff at O' Connell Court with some treats. Pictured is our CEO, Jamie O' Leary, giving a delivery of drinks for staff at the Bons on College Road. The picture below was taken before Social Distancing was recommended.

St Finbarrs launched an idea to walk for Pieta House recently. Everyone would walk in their own areas and social distance. The Lough Credit Union got involved early on and were followed by many other Clubs and Businesses within our Common Bond. For a finish, over 4.5 million steps were walked and lots of money raised for a very special cause.

Well done everyone who took part!



# new Branding



THE

  
Credit Union

## The Lough Credit Union has decided to modernise it's look!

As you can see above, the font and look of the logo has changed but the Swan and 'Credit Union' symbol have remained. We've also changed our colours from a Teal and Orange to a Light and Dark green.

Working with Cork company [Limelight Media](#), we undertook the process of updating our image. We spent weeks researching and contacting other Credit Unions around the Country on what they had done when they re-branded.

We found that many had got rid of the Credit Union symbol. They felt they wanted to step away from that look and become their own brand. We've decided to keep it after much discussion. The Swan was never going to be replaced as that represents *The Lough!*

We hope you like our new look going forward!



Save those pennies with a  
**CONSOLIDATION  
LOAN**



Local, Loyal & Lending

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&  
Shournagh Lawn, Togher

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Email: [staff@loughcu.ie](mailto:staff@loughcu.ie)  
Website: [www.loughcu.ie](http://www.loughcu.ie)  
Phone-a-Loan: 1800 410 400

The Lough Credit Union Limited is regulated by the Central Bank of Ireland